Tools of the Pharma Trade:
Intellectual Property & Contracts for Pharmaceutical Professionals

Presented by:
Eyal Barash

Wednesday, March 2, 2016
11:30 a.m.—12:30 p.m.
Mayo 3-125

ABOUT THE SEMINAR: For emerging knowledge-based companies, founders and key personnel must often make critical decisions and form key relationships early without tolerance for error. For such companies, intellectual property often lies at the heart of these decisions and may take the form of patents or trade secrets. In order to leverage IP effectively, relationships with third parties are forged whether to assist in the formation of such property or in its monetization. In either case, such relationships are governed by contracts. Too often, parties do not properly memorialize what they believe their agreement to be in writing and are left with inadequate or toxic contracts which may harm the growth and viability of the enterprise.

Seminar includes an overview of both intellectual property and contracts. It is designed to introduce science-based entrepreneurs to core concepts in both fields and to help them identify key issues such as liability, patent ownership, patentability, the tension between patents and trade secrets, and the tools to determine which may be more appropriate.

ABOUT THE SPEAKER: Eyal Barash is a patent attorney who specializes in pharmaceuticals and chemical products and who currently practices in West Lafayette, Indiana. He represents numerous companies located in the Purdue Research Park ranging from publicly traded pharmaceutical companies to early-stage start-ups. Mr. Barash obtained undergraduate degrees in chemistry and history from Indiana University, a Masters in physical chemistry from UC-Berkeley and a law degree from Northwestern. After practicing in Washington, DC for 8 years, he returned to Indiana to work with emerging technology companies.

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